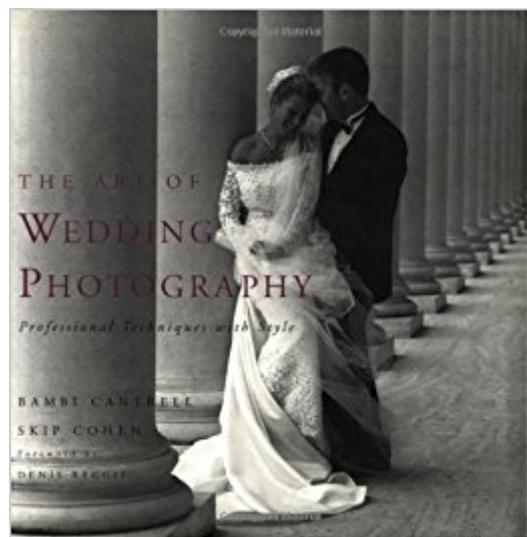


The book was found

# The Art Of Wedding Photography: Professional Techniques With Style



## Synopsis

The hottest, most lucrative trend in wedding photography is gorgeously illustrated and explained in this cutting-edge guide that shows professional photographers—and those aspiring to be—how to create the arty, hip, yet elegant wedding albums sought by today's brides. Images that look like they're from magazines or art galleries fill these inspiring pages. Taken by a highly successful specialist in wedding photography, the pictures tell their unique, romantic story with a visual artistry and excitement that differs from staid, traditional wedding albums of the past. The book explains all the creative techniques—including wedding photojournalism—that produce such compelling pictures, and also fully explores the business side of wedding photography. Everything from finding clients to modeling the event and capturing the heartbeat of the day to selling the album and getting referrals is covered lucidly, with wisdom, authority, and humor—adding up to an immensely useful guide that can transform the career of anyone wanting to break into the profitable field of wedding photography. And for future brides, the book will provide visual inspiration on the must-have photography they want for their big day.

## Book Information

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## Customer Reviews

Bambi Cantrell, whose work has appeared in the New York Times, American Photo, Ebony, and Rangefinder, is one of the most sought-after photographers in the San Francisco Bay area. Skip Cohen is president of Rangefinder Publishing and Wedding and Portrait Photographers

International. With Bambi Cantrell, he is the co-author of Watson-Guptill's top-selling The Art of Wedding Photography, The Art of People Photography, and The Art of Digital Wedding Photography. He lives in Santa Monica, CA.

Borrowed this book from a friend and ended up on two different islands here in Hawaii. It was cheaper for me to buy him this book and drop ship it to him than it would have been for me to send it via USPS to him from me. Now both of us have this in our library of photography books! YAY!!

I've been an amateur photographer for many years but have never shot a wedding. Recently a friend asked me to shoot his wedding and how could I refuse? So, off I go to to look for a book on the subject. With this book I wasn't disappointed. It tends to be focused on people with general photography knowledge and does go to deep into the technical. Instead, it focuses more on what to shoot and when and where. This is exactly what I needed. The book is written in a manner that is easy to read without being a "Dummy" book. The photos illustrate the points well. The book also talks a lot about a photographers conduct at a wedding. This was a huge benefit for me. I wish professional conduct would be discussed more in photography. Without it we all suffer. If you need a good sound guide on the subject of wedding photography I don't think you can go wrong with this one.

This book was recommended to me by a professional photographer who teaches a wedding class at a local photography school. It was well worth purchasing. The book gives you great tips and secrets of the trade that I could not get elsewhere. Some of the reviews I read here complain that the book concentrates on film too much and is dated, but I don't think the medium, or the equipment is what this book is all about. It's not really a Photoshop primer, or how many megapixels your camera has, but it's more about a particular style of wedding photography. In this case "Photo Journalistic weddings". The only gripe I have is I wish the Business section was a little more in-depth, otherwise it is one of the best wedding photography books I have come across in a while.

I was disappointed with the book because it was first published in the year 2000 and apparently it hasn't been updated ever since. The book talks a lot about how to obtain your best results using films! It stresses the importance of not worrying about saving films, it advises the photographer to shoot as much as possible - I doubt that is ever a worry for today's digital shooters. Wanna have an idea about how out-dated that is? Page 116 :" ...In the mid 1990's Bambi made the decision to go

proofless(...)To use Montage, send your film to the lab and ask them to put the images on a CD, or scan the negatives into electronic form yourself" - That was one of the "hottest" pieces of advice on the book! The pictures are ok, nothing really impressive - It might work well for a beginner, though!

I agree that this book is getting long in the tooth. Its completely film based and frankly its not that informative. You've got a lot of nice, if dated, pictures and a few cute comments next to each picture. Comments such as, "Don't worry about how much film you're using. You're goal is to capture the excitement, sensitivity, and passion of the ceremony"(p56). That's about as good as it gets unless your looking for some info on the film types that she likes; or you want to hear for the twentieth time how much she likes her Hasselblad fisheye. I also own wedding books by Bell and Johnson which I feel are much better whether you're a novice or have some experience.

I wish Ms. Cantrell would write more books. I loved this book. While I have been out of wedding photography for a few years, this book got me back in with a new, inspired vision. Not only does she cover the basics of how to shoot a great, realistic wedding, she discusses marketing, bridal shows, how to assemble an album, pricing, and equipment. Every one of her photos carries the camera type, lens used, film used and other details. Here's a hint even if you don't buy the book. Keep an antique wedding album in your display at bridal shows. How could you better communicate the value of photography with that kind of display.

Great book for inspiration on good composition, not to mention some good advice on wedding photography in general.

Lots of good information, but the photos are dated and almost all black and white. Much of the advice is for film shooting, and while the technical specs would be almost the same, I would have liked some color photos.

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